



Protecting
People and Property
Worldwide

September 7, 2012

Ethane Web Technologies Pvt. Ltd.
C - 255, Sector - 63,
Noida (U.P), Delhi/NCR
India - 201301

To Whom It May Concern:

If you are reading this it is because you too have been hijacked by those who feel that slander and defamation is justifiable through nefarious Internet or On-line services. Although some complaints are legitimate, it's those malicious attacks that cause problems.

My company has experienced such an attack and we could not ignore it. Searching for a talented SEO firm we were surprised just how dangerous it is out there. Some SEO forms hold their clients hostage, or takes their money and provide a minimal service.

Ethane and its CEO Lalit Sharma offered our company their guaranty that they could remove harmful blogs, reviews and other content that might damage our company's reputation. Therefore Ethane is responsible for managing and controlling the ACE's online reputation and ensuring that our company is portrayed as it should be, in a positive and reputable manner.

With the knowledge that our online image is in good hands, and that it is growing stronger and more reputable with each passing day, Lalit Sharma and his company Ethane has my highest recommendation and I believe he would also be a tremendous asset for your company.

In closing should you have any concerns about Ethane being in India and that perhaps their company is a front or not legitimate. I may add that I personally have traveled to New Delhi and met with Mr. Sharma and his team. They are exactly what they say they are, a dynamic team that protects their clients image and reputation.

If you have any further questions with regards to his qualifications or this reference, please do not hesitate to contact me at the number or e-mail below.

Yours truly,

Peter Fabian
President/CEO
www.usace.com
www.youtube.com/aceTVnews